

Kids First

Fiscal Year
2015
Volume 1

KEEPING YOU INFORMED...

A message from the Director...

Welcome to a new school year!

Every year brings changes both academically and nutritionally for students. This year is no different. The employees in School Food Service are dedicated to implementing the changes required, along with other program improvements, in order to continue to provide our students with the fuel necessary to learn.

This year we have a new tag line in our department; ***Kids First...Providing Food For Thought.*** We believe the tag line is at the very heart of what we do; providing the food to fuel their bodies so their minds can achieve.

Last year was the second year where free breakfast meals were provided to all students district-wide. During the past two years we have served over one million additional breakfasts! Thank you for making breakfast accessible to your students so they could “fuel up” to start their academic day. Breakfast will be free again to all students this school year.

We are proud to be an integral part of supporting student achievement. Please let us know if there is any way we can be of additional service.

We wish you all a great year.

Sincerely,

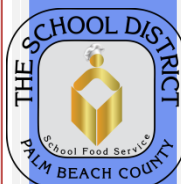
Allison Monbleau



School Food Service 2014-2015 Marketing Booklet

This will be our second year of publishing our School Food Service marketing booklet. This informational guide was sent to all registered households in the district in August. The booklet provides students, parents, school staff and administration with detailed information about the school breakfast and lunch program. This year we were able to include information from other departments such as transportation and afterschool programs. The SFS Managers will be delivering some booklets to the front office so it can be given to new students registering at your schools.

We are asking that schools continue to encourage the use of the online application system since we are able to provide better and more efficient customer service when an online application is completed. The online application system is available in English, Spanish and Creole and can be accessed from our website at: www.palmbeachschools.org/sfs. We will be providing the SFS managers with enough paper applications based on each school's population to be available upon request. This was based on guidance from the state due to the success of our online application process. It is suggested that schools allow parents to use the media center to complete applications and/or use the POS terminals in the cafeteria during student orientations and open houses.



DID YOU KNOW...

- Keep an eye out for Bulletin #P-14934 – Nutrition Standards for All Food and Beverages Sold In Schools. This document provides schools guidance as it relates to the “Smart Snacks” ruling and how it affects your schools as per new law in effect as of July 1, 2014.
- The USDA allows for the carryover of a student’s previous year’s eligibility which applies to direct certification, categorical eligibility determinations and income applications. The extension benefits end on October 1, 2014 at which time a student without an approved application or not directly certified will have to pay for their meal.
- Again this year, SFS Managers will be delivering School Food Service “Power Up With Breakfast” pencils to you for distribution to your students. Feedback last year regarding the pencils lead us to purchase them pre-sharpened and with the #2 printed on them to denote the density of the graphite. We hope these pencils are helpful to you and your students.
- **“Calling all Cooks”** – Cooking Contests for Students – We are excited to have the following contests available to our students:
 - Florida Department of Agriculture is partnering with Publix with regional cook-off competitions. The cook-off will be held in Miami on November 1st. Students are to create an original snack recipe using at least one fruit or vegetable. The grade categories are 4th-5th, 6th-8th and 9th-12th. Three students from each grade category will be select to participate in the cook-off. They must enter by September 15, 2014. Prizes include Publix Aprons Cooking School classes and gift cards ranging from \$50-\$100. For additional information visit FreshFromFlorida.com/CookOff
 - Uncle Ben's is open for all students. To enter, they prepare a healthy rice recipe and upload a video by October 10, 2014. There will be five winners, each receiving \$15,000 plus \$30,000 for renovations to their school cafeteria. For additional information visit www.bensbeginnerscontest.com
- School Food Service is happy to announce that procedures have been developed to create Sharing Tables in the student dining rooms. While this is a viable option to reduce food waste, it will also provide extra servings of milk, fruit, juice and individually wrapped, single serving items for students to consume if they are still hungry, regardless of whether they purchased a school lunch or brought their lunch from home. All items will be placed on ice and kept at an acceptable temperature throughout the meal session. Arrangements can also be made with local food pantries who would agree to pick up remaining items at the end of the day. If you wish to utilize a Sharing Table at your school, please speak with your SFS Manager and they will provide the procedures to begin this worthwhile program.

- The School Food Service Department has partnered with the Environmental and Conservation Services Department to develop a new School Garden Development Guide. It is our hope that this guide will assist the school centers with planning, building, and maintaining a wide variety of gardens. The guide is located on the School Food Service Department website at <http://www.palmbeachschools.org/sfs/downloads.asp>. Be on the lookout for a bulletin referencing the new booklet.
- Memory Trees Corporation 501(c)(3) announces an opportunity to apply for a \$500 School Garden Grant Application. Applications open in September 2014 and closes on November 30, 2014. Please refer to the two documents below for detailed information with regards to this wonderful opportunity.
- To ensure that each employee has received proper training and that the SFS Department remains in compliance with all federal, state and local policies and procedures, and to continue to meet our mission, we will be providing a number of mandatory trainings throughout the 2014-2015 school year. The following is a list of the mandatory trainings for SFS Managers and SFS Assistants for the 2014-2015 school year:
 - Area Meeting
Monday, September 8, 2014 at various area locations
8:00 – 12:00, SFS Managers Only
 - In-Service – Learn Green Conference
Monday, October 20, 2014 at Dreyfoos School of the Arts -
8:00 – 4:30, SFS Managers Only
 - Area Meeting
Monday, October 27, 2014 at various times and area locations,
SFS Managers Only
 - In-Service
Tuesday, November 4, 2014 at Royal Palm Beach High School -
12:00 – 4:30, SFS Managers Only
 - Area Meeting
Monday, December 8, 2014 at various times and area locations,
SFS Managers Only
 - Area Meeting
Monday, January 26, 2015 at various times and area locations,
SFS Managers Only
 - In-Service
Tuesday, February 16, 2015 at Royal Palm Beach High School –
8:00 – 4:30, SFS Managers Only
 - In-Service
Tuesday, May 12, 2015 at Royal Palm Beach High School –
8:00 – 4:30, SFS Managers Only

SCHOOL FOOD SERVICE MISSION STATEMENT

**To provide a variety of appealing and nutritious meals, in a safe effective manner,
with the purpose of encouraging healthy choices and supporting student performance**

CALLING ALL STUDENT CHEFS!



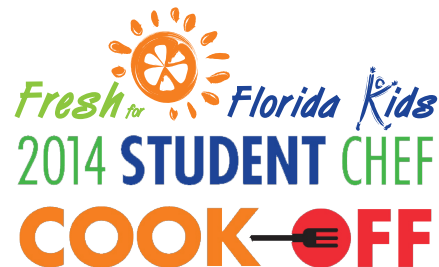
Do you have what it takes to be a top Florida Student Chef?

Enter for Your Chance to Compete at a Regional Cook-Off!

- Create an original and nutritious snack recipe using at least one fresh fruit or vegetable
- Choose your grade category (4-5; 6-8; 9-12) and regional Cook-Off location when applying
- Recipes will be judged on creativity, nutrition and appearance
- Three recipes per grade category will be selected to cook at each regional cook-off
- Enter by September 15, 2014
- **All finalists who attend a regional cook-off win a prize!**

Submit your recipe and photo at
FreshFromFlorida.com/CookOff

or mail your entry to P.O. Box 75189, Tampa, FL 33675



Open to all Florida students in grades 4-12

Regional Cook-Offs

- Tampa - September 27
- Tallahassee - October 11
- Jacksonville - October 25
- Miami - November 1
- Orlando - November 15

Events to be held at:



COOKING SCHOOL

Learning to have fun in the kitchen.



FIRST PLACE winners at each Cook-Off will win a free Publix Aprons Cooking School class and a **\$100 gift card!**



SECOND PLACE winners at each Cook-Off will win a free Publix Aprons Cooking School class and a **\$75 gift card!**



THIRD PLACE winners at each Cook-Off will win a free Publix Aprons Cooking School class and a **\$50 gift card!**

NO PURCHASE NECESSARY TO ENTER OR WIN. Void where prohibited by law. Contest Period for the qualifying round begins on 7/9/14 and ends on 9/15/14. Contest is open to legal residents of the state of Florida who are enrolled in school in the school year of 2014-2015 and are going into the 4th to 12th grade at time of entry. The sponsor is Florida Department of Agriculture and Consumer Services. To enter or receive "Official" rules; visit the Contest website during the Contest Period by logging on to <http://www.freshfromflorida.com/cookoff>.

Sponsored by: Florida Department of Agriculture and Consumer Services, www.FreshFromFlorida.com

Cook with your kids and you could **Win \$15,000** for your family and **\$30,000** for your school cafeteria!

Enter the Ben's Beginners™ Cooking Contest to help you and your school win big!

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Five winning families will receive \$15,000 plus \$30,000 cafeteria makeovers for their schools.



How to Enter:

- Make a short, fun video of your child preparing a healthy rice dish.
- Upload your video to www.bensbeginnerscontest.com from August 13, 2014–October 10, 2014.



BEN'S
BEGINNERS™

Uncle
Ben's



Let's Get Kids Cooking Right from the Beginning!

Dear Parent:

We're on a mission to inspire healthy beginnings in life by encouraging parents and kids to cook together. The Uncle Ben's® Ben's Beginners™ Cooking Contest is our way of making it more fun and rewarding.

Begin with these three steps:



Step 1: Cook a rice-based dish with your child.



Step 2: Make a video showing their enthusiasm for cooking and the fun things they learned.



Step 3: Upload your video to bensbeginnerscontest.com.



Helpful hints

- Don't forget to only feature one child per video. A family with multiple children may submit more than one video featuring different children (with a limit of five videos).
- Set up a timer so you know how long you have to talk (remember, all videos must be three minutes or less).
- Try writing an outline for your video. Parents should be in the video too. Ask your child to discuss what they are doing. It may ease the nerves.
- Making a drawing of your meal may make it easier for children to talk about the experience.
- Are there costumes, intro credits or props you can incorporate? Remember, points go to creativity and fun!
- For more helpful tips and delicious recipes go to www.unclebens.com

Thanks for your participation. Now's a great time to begin cooking!

The Uncle Ben's® Brand Team

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED. Entry Period: 12 p.m. EDT on 08/13/2014- 11:59 p.m. EDT on 10/10/2014 ("Entry Period"). Entrant must be: legal U.S. resident, above age of majority in resident state, and a parent/legal guardian of a child, also U.S. resident, who is a student in K - 8th grade, as of the date of entry ("Parent"). Employees/ representatives/ affiliates of Sponsor (including household/family members) ineligible. Parent may enter at: www.facebook.com/unclebens or www.unclebens.com and submit a video that meets the requirements outlined in the Rules. Five prizes awarded to Parents depending on score each video receives. Each prize includes: a cash prize valued at \$15,000; a check for child's school for a cafeteria makeover totaling \$30,000; a hometown celebration; and optional media appearance(s). Total ARV of all prizes: \$225,000. Odds of winning depend on number of eligible entries received and the skill of the entrants. Limit: five (5) entries per parent, one (1) entry per child. See Rules located at www.facebook.com/unclebens or www.unclebens.com for more details. Sponsor: MARS Food US, 2001 E. Cashdan Street, Rancho Dominguez, CA 90220. NOTE: This Contest is in no way sponsored, endorsed, or administered by, or associated with Facebook. All entrants are providing their information to Sponsor, and not to Facebook. Any claims, complaints, and concerns should be directed to Sponsor.

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**MEMORY TREES CORPORATION 501(C)(3) ANNOUNCES:
*** \$500 GRANT AWARDS FOR A SCHOOL GARDEN *****

2 SCHOOLS MAY HAVE A CHANCE TO WIN

A school gardens provide a hands-on, virtual classroom where students can learn about responsibility, teamwork, healthy eating and the benefits of being healthy and active. Growing food, by caring for the environment, can help student connect with their surroundings and appreciate where *real food* comes from.

Lesson plans can be linked to sustainability, conservation, science, math and leadership. Focus shifts to the health benefits of eating fresh organic fruit & vegetables, students have grown.



Grant guidelines:

1. Any **public K-12 school** in Palm Beach County may apply.
2. School Principals (or similar responsible parties) are required to approve grant applications submitted by students. Memory Trees reserves the right to confirm that appropriate approvals had been granted for the planting of gardens on **public land**.
3. Up to two grants valued at \$500 each (five hundred U.S. dollars) are available. The judges' decision is final.
4. Funds are only allocated for planting on **public land**, e.g. in school grounds.
5. Applicants have to demonstrate organizational skill, showing how the garden will be designed, planted, and cared for in the future.
6. Schools located in lower income areas, able to show strong parent/teacher support and involvement for the orchard's continued success, may receive preference in terms of grants awarded.
7. Participating schools are eligible to work with Memory Trees 501(c)(3) to arrange fundraisers, competitions, etc. Memory Trees will assign resources to assist, where applicable.
8. Applications open in September 2014, and close on November 30th, 2014. Winners will be notified on or before December 31st, 2014.

A completed grant application is required for all award recipients, along with supporting drawings and/or photographs illustrating the planned school garden.

Students can request a grant application (competition entry form) via email: debbie@memorytrees.co

LET THE HEALTHY SCHOOL GARDEN CHALLENGE BEGIN!



MEMORY TREES SCHOOL GARDEN \$500 GRANT APPLICATION

Grant application and timeline:

1. Open September 2014
2. Ends November 30th, 2014
3. Winners notified by December 31st, 2014

Applications will be accepted via email, in MS Word or PDF format. Include the following information and submit completed applications via email to reece@memorytrees.co and debbie@memorytrees.co:

1. **Applicant** full name and email address.
2. **Public school** name and address.
3. **Adult Sponsor:** School Principal, teacher and/or another adult person overseeing the school garden program and/or grant application, along with their email address.
4. **Sketch:** Please add a sketch of proposed garden space area, with the plants and container selections.
5. **Use of funds;** Describe how funds will be used to implement the garden and how it will be maintained. Applicants can provide a schedule showing how/who they will maintain the plants, tend the soil, maintain the compost, harvest the fruit & vegetables, water the plants, etc. (500 word limit).
6. **Demonstrate value:** Describe how the garden will be used for education. Examples may include lesson plans, sharing, harvesting, usage of fresh produce in school lunches, etc. (300 word limit)
7. **Acknowledge** that any grants allocated by Memory Trees will be used only for the school garden planned, e.g., soil, boxes, and plants.

Example of school gardens:



Notifications:

Applications will be acknowledged via email when received, and applicants will be notified if an application is approved or declined. Winners will be notified via email.

Reporting, permission and compliance:

Any photographs submitted to Memory Trees Corporation 501(c)(3) will be accepted as free of copyright, presumed public property, and available to be used for corporate promotional and fundraising purposes. Grantees are invited to share their garden story and pictures, once the garden has been implemented.

Questions?

Send general questions via email to debbie@memorytrees.co

Memory Trees Corporation 501(c)(3)
6742 Forest Hill Blvd, Ste 257
West Palm Beach, FL 33413
www.memorytrees.co