POLICY 2.035

5-B I recommend that the Board approve development of the proposed revised Policy 2.035, entitled “Wellness Promotion.”

[Contact: Paula Triana, PX 52026.]

Development CONSENT ITEM

- This Policy is intended to fulfill the requirement under Florida Statutes Section 1003.453(1) that school districts shall have a local “school wellness policy” to promote student health and reduction of childhood obesity, as well as to promote wellness for District employees.

- The District’s Wellness Promotion Goals and Objectives, which are incorporated into the Policy by reference, are attached for the Board’s review.
POLICY 2.035

WELLNESS PROMOTION

Purpose:

1. This Policy is intended to fulfill the requirement under Public Law 108-265 § 204 (2004) (42 U. S.C. § 1751 Note) and Florida Statutes Section 1003.453(1) that school districts shall have a local "school wellness policy" to promote student health and reduction of childhood obesity, as well as to promote wellness for District employees.

Policy:

2. The District school system will engage students, parents, teachers, food service professionals, health professionals, and other interested community members in implementing, monitoring, and reviewing district-wide nutrition and physical activity policies, and recommending the development of amendments to this Policy or the development of additional wellness policies.

3. The Board is committed to providing a school environment that enhances learning and development of lifelong wellness practices. The District school system shall promote school environments that encourage and protect children's health, well-being, and ability to learn, by supporting healthy nutrition and physical activity.

4. The school environment should be safe, comfortable, and aesthetically pleasing; and schools should allow ample time and space for eating meals to receive and consume meals.

5. Food and/or physical activity should not be used as a reward or punishment, unless it is detailed in a student’s Individualized Education Plan (IEP); this statement, however, is not intended to prohibit or limit such school activities as honors breakfasts or dinners or extra physical activities such as field trips that would involve student’s participating in physical activity.

6. Child nutrition programs in the District shall comply with federal, state, and local requirements. Qualified child nutrition professionals shall provide healthful foods that are affordable, nutritious, appealing, and are accessible to all children. Child nutrition programs shall promote good health to foster student attendance and education.

   a. To the maximum extent practicable, all schools in the District will participate in available federal school meal programs (including the School Breakfast Program, National School Lunch Program (including to include after school
snacks), Summer Food Service Program, and Child and Adult Care Food Programs).

b. Child nutrition programs shall comply with federal, state, and local requirements for food safety and security guidelines to include: Hazard Analysis and Critical Control Points (HACCP), Department of Education procedures, the Palm Beach County Health Department inspections, and ServeSafe.

7. Sequential and interdisciplinary nutrition education should be provided and promoted, in accordance with the Goals and Objectives incorporated by reference in paragraph 15 within this Policy.

8. In addition to providing healthful meals in the cafeteria, schools should also promote wellness by including more healthful selections when foods or beverages are otherwise available on campus during the school day (e.g., in vending machines, concession stands, a la carte, student stores, parties/celebrations, or fundraisers), consistent with the "Healthy, Hunger-Free Kids Act of 2010" health information in the USDA Dietary Guidelines for Americans (at Dietary Guidelines).

9. Schools should instill patterns of meaningful physical activity connected to students' lives outside of physical education; and all school-based activities, to the extent practicable, should be consistent with the wellness goals of this Policy and Policy 8.025 on Physical Education.

10. The Superintendent will ensure compliance with the Board's nutrition and physical-activity wellness policies through the designated employees. The Superintendent hereby designates the School Food Service Director to oversee the implementation and evaluation of the Wellness Promotion Policy, and each principal shall designate an Assistant Principal and/or Wellness Champion at each school, to oversee the implementation and evaluation of this Policy to ensure that the schools comply with this Policy.

11. The Superintendent or designee will utilize a plan for measuring the implementation of this Policy, as outlined in the Wellness Promotion Goals and Objectives incorporated herein by reference, and will prepare a summary report annually on District-wide compliance. The annual report will be provided to the School Board and also distributed to all school health councils, parent/teacher organizations, school principals, and school health services personnel in the District, and community partners.

12. Additionally, the School District will encourage the promotion of good health and well-being of every staff member by enlightening the awareness and support of healthy lifestyles.

13. The District will work with the community to support students walking and biking
safely to and from schools by establishing walking school buses and bike training programs, where feasible. The District will also continue to pursue grants that will fund infrastructure and programs that encourage students to walk or bike safely to schools.

14. The District supports and promotes the idea of individual environmental stewardship.

15. The Superintendent shall recommend revision of this Policy as needed and shall develop work plans to facilitate implementation. The Wellness Promotion Goals and Objectives (available online at Wellness Promotion Goals and Objectives) are incorporated herein by reference as if set forth fully herein.

16. The Memorandum and any PBSD forms that are mentioned within the District's Wellness Promotion Goals and Objectives are incorporated herein by reference as part of this policy and will be made available through the District’s Public Affairs Department. The PBSD forms can be located on the District’s forms web site.

STATUTORY AUTHORITY: Fla. Stat. §§ 1001.32(2); 1001.41(1) & (2); 1001.42(25); 1001.43(1) & (6)

LAWS IMPLEMENTED: Fla. Stat. §§ 1001.32(2); 1001.41(3); 1001.42(8) & (16); 1003.453; 1003.455

HISTORY: 5/31/2006; 7/9/2008 (as Policy 1.11); 9/30/2009;__/___2011
Legal Signoff:

The Legal Department has reviewed proposed Policy 2.035 and finds it legally sufficient for development by the Board.

__________________________________    ______________________
Attorney            Date
Mission: The Wellness Promotion Policy (2.035) creates a forum to educate the District and community partners to successfully collaborate in promoting healthier lives. With the District’s ultimate goal of improving student performance, the direction of the Wellness Promotion Task Force is to encourage a proactive approach to holistically address the health and wellness for all school children and staff, parents, and the community.

Wellness Promotion Goals and Objectives

To achieve the goals of Policy 2.035, the following goals and objectives are to be used by the Wellness Promotion Task Force to evaluate the strengths, weaknesses, and resources of the School District. The District is encouraging a positive and proactive approach to this exciting opportunity to impact students’ health and their school environment. In all aspects of wellness promotion, District personnel should act as role models for good nutrition and physical activity behaviors by adopting personal health habits that reinforce positive wellness messages.

1. Nutrition Education
   a. Goal: To promote nutrition education with the objective of improving students’ health and reducing childhood obesity.
   b. Objectives:
      i. The staff responsible for nutrition education should be adequately prepared and participate regularly in professional development activities to effectively deliver an accurate nutrition education program as planned. Preparation and professional development activities should provide basic knowledge of nutrition combined with skill practice in program specific activities and instructional techniques and strategies designed to promote healthy eating habits.
      ii. Nutrition education information should be reviewed by a qualified and credentialed professional (e.g. School Food and Nutrition Specialist (SFNS), a Registered and/or Licensed Dietitian (R.D., and/or L.D. /N), who is specialized in school-based childhood nutrition).
      iii. The school cafeteria should serve as a "learning library" to allow students to apply critical thinking skills taught in the classroom.
      iv. Nutrition education should involve sharing information with families and the broader community to positively impact students and the health of the community.
v. The District should provide wellness information, including nutrition education, to students, staff and the community through such means as the District’s website.

vi. Students should be encouraged to start each day with a healthy breakfast.

2. PHYSICAL ACTIVITY
   a. Goal: To promote physical activity with the objective of improving students’ health and reducing childhood obesity.
   b. Objectives:
      i. To the degree that funding is provided, daily physical activity should be integrated across the curriculum and throughout the school day for Pre-K – 12th grades.
      ii. The District will follow statutory requirements for providing to students physical education, as defined within Florida Statutes Section 1003.01(16) and as provided within School Board Policy 8.025.
      iii. It is the recommendation of the Wellness Promotion Task Force that State-certificated physical education instructors shall teach all physical education classes.
      iv. Recess periods for elementary grades should be encouraged, but should not be used as a punishment or a reward and not to be counted toward the 150 minutes of daily physical education. Consider planning recess before lunch since research indicates that physical activity prior to lunch can increase the nutrient intake.

The National Association for Sport and Physical Education (NASPE) recommendations on recess:

- All children in elementary schools should engage in at least 20 minutes of daily recess.
- Adequate and safe spaces and facilities are provided for all students to be physically active at the same time. Outdoor spaces are used whenever the weather allows.
- Adequate, safe, and developmentally appropriate equipment is provided for students to engage in enjoyable physical activity.
- Recess is properly supervised by qualified adults.
- Bullying or aggressive behavior is not tolerated.
- Recess is not viewed as a reward but as a necessary educational support component for all children. Therefore, students should not be denied recess so they can complete class work or as a means of punishment.
v. Physical activity participation should take into consideration the
"balancing equation" of food intake and physical activity.
vi. Information should be provided to staff and families to help them
incorporate physical activity into their students’ lives.

vii. Principals should be encouraged to provide students, staff, and
communities the use of school physical activity facilities outside of
the normal school day. Such activities shall be limited to those that
do not negatively impact the instruction of students, are conducted
in a safe and supervised manner, and have minimal negative
impact on the school buildings, grounds, equipment, or school
budget.

viii. Schools should offer extracurricular physical activity programs such
as physical activity clubs or intramural programs. Schools should
offer a wide range of activities that meet the needs of all students.

ix. Schools should encourage staff, families, and community members
to institute programs that support physical activity such as a walk to
school program.

x. The District shall encourage the expansion of selected programs
and initiatives that enhance the nutrition education and physical
fitness for students, staff and families.

xi. Schools and departments are encouraged to participate in selected
community-based physical activity events.

3. OTHER SCHOOL AND DEPARTMENT-BASED ACTIVITIES
   a. Goal: To promote the health and wellness of students and staff.
   b. Objectives:
      i. The District values the health and well-being of every staff member
         and will plan and implement activities that support personal efforts
         by staff to maintain a healthy lifestyle.
      ii. Employees are encouraged to engage in daily physical activity and
          nutrition services before and after work hours in site sponsored
          programs or, through the District’s health insurance carrier, as part
          of discounted membership in facilities where available. Prior to
          participating in a District wellness program, the employee shall
          complete, sign and provide to the District an Employee
          Wellness Informed Consent form a Voluntary Employee Exercise
          Program Participant’s Release/Waiver of Liability and Hold
          Harmless Agreement. —PBSD 2319.
      iii. The District has established and maintained a staff wellness
          committee. The committee should develop, promote, and oversee a
          multifaceted plan to promote staff health and wellness.
      iv. After-school programs should encourage physical activity and
          health-habit formation.
v. Wellness Promotion Policy goals should be considered in planning all school and department-based activities (such as school events, field trips, dances, assemblies, and workshops).

vi. Support for the physical, social, and emotional health of all students and staff should be demonstrated by hosting health clinics, health screenings, and helping to enroll eligible children in Medicaid, local, and/or state children's health insurance programs.

vii. Schools should organize wellness-promotion committees comprised of families, teachers, administrators, school health staff, and students to plan, implement health and wellness, and improve nutrition and physical activity in the school environment. Each school should designate one employee as the Wellness Champion to oversee the organized wellness committee and may serve as the Wellness Promotion Policy designee.

viii. School health services and school psychological/social services should promote the Wellness Promotion Policy goals as demonstrated by health screenings, and as an example, support groups for eating disorders, stress-reduction, and other activities.

ix. The District should cooperate and collaborate with certain community agencies to promote health and wellness for its students, families, and staff.

x. The District and each worksite shall provide information about wellness resources and services to assist in identifying and supporting the health, safety, and well-being of all students and staff.

xi. The School District will work with the local Health Department and the Health Care District who will provide many students with basic health screenings.

xii. The School District will engage in partnerships with local agencies that may address social, emotional, and/or behavioral health issues that create barriers to learning. These partnerships should provide opportunities for the agency, the school and the family to work together.

xiii. The School District will implement the school counselors’ Student Development Plan for the District in all schools to attempt to meet the academic, personal, and/or social/emotional needs of students.

xiv. The school counselors’ Student Development Plan will be shared with the school’s faculty to provide information about the array of available resources that can be offered to assist students.

xv. The School District has developed policies addressing the prohibition of bullying and unlawful harassment including cyber stalking, as defined within Florida Statutes Section. 784.048(1) (d), with a paramount goal to ensure a safe, secure and civil learning environment for all students. The School District has made public its expectations for student conduct which promotes respect for self and others as well as for property and provides programming that teaches and assists students in developing the social-emotional
competencies necessary to build positive relationships and reduce incidents of violence.

xvi. The School District provides alcohol, tobacco, and other drug prevention and intervention initiatives and programs at schools. Schools may select those programs and initiatives that attempt to best-meet the needs of their student population.

4. **NUTRITION STANDARDS**

   a. **Goal:** To promote nutrition guidelines, a healthy eating environment, Child Nutrition Programs, and food safety and security on each school campus with the objective of promoting student health and reducing childhood obesity.

   The objectives are stated below:

   b. **Nutrition Guidelines for All Foods on Campus**

      i. In addition to providing healthful meals in the cafeteria, schools are encouraged to provide healthy selections of foods and beverages on campus (e.g. in vending machines, concession stands, a la carte, student stores, parties/celebrations, and fundraising) during the school days and to promote consistent health information that is current with the Dietary Guidelines for Americans.

      ii. Food providers should take measures to ensure that student access to foods and beverages meet federal, state, and local laws and guidelines. Food providers should offer a variety of age appropriate healthy food and beverage selections for elementary, middle, and high schools.

      iii. Nutrition information for products served via the cafeteria should be available for reference at the School Food Service Department Office and on the School Food Service Department website.

      iv. The School Food Service Department will continue the procurement of fresh locally grown vegetables, from local farmers, to incorporate into the District menus. The partnership will provide an additional avenue for Nutrition Education.

      v. Vending companies will be encouraged to provide up-to-date nutrition information to educate consumers.

      vi. District vending companies which have machines accessible to students should have all items aligned nutritionally with the Alliance for a Healthier Generation’s Beverage and Snack Memorandum of Understanding that can be found at: [http://www.healthiergeneration.org/uploadedFiles/For_Schools/School_Beverage_Guidelines/Beverage%20MOU.pdf](http://www.healthiergeneration.org/uploadedFiles/For_Schools/School_Beverage_Guidelines/Beverage%20MOU.pdf) and the related Amendment that can be found at: [http://www.healthiergeneration.org/uploadedFiles/Amended%20MOU.pdf](http://www.healthiergeneration.org/uploadedFiles/Amended%20MOU.pdf)
vii. The sale of foods and beverages on school grounds shall be limited to those provided by the School Food Service Department, except as follows:

1. Competitive foods and beverages may be available, in middle and high schools of the School District, up to one hour before the beginning of breakfast and one hour after the last lunch period.

2. Competitive foods and beverages shall not be sold during the school day at any elementary school in the School District. "Competitive foods and beverages" shall mean any food or beverage item sold to students that compete with the school district's operation of the National School Lunch and School Breakfast Programs. Items include those sold in vending machines or those sold by students, parents or school administrative staff, or any other person, company or organization.

viii. Promotional activities (such as for foods, physical-fitness programs, or wellness activities), should be limited to programs that are requested by school officials to support teaching and learning. All promotional activities in schools should be connected to activities that encourage physical activities, academic achievement, or positive youth development and be in compliance with local guidelines.

ix. Food providers should be sensitive to the school environment in displaying their logos and trademarks on school grounds.

x. Classroom snacks provided by the school should be healthy snacks. Families should be educated and encouraged to provide healthy snacks/choices.

xi. Nutrition education should be incorporated during classroom snack times and not just during meals. Foods and beverages sold at fundraisers should include healthy choices and provide age appropriate selections for elementary, middle, and high schools.

xii. Advertising messages should be consistent with and reinforce the objectives of the education and nutrition environment goals of the school.

xiii. Advertising (ideally, educational information only) of foods or beverages in the areas accessible to students during meal times should be consistent with established nutrition environment standards.
c. Eating Environment

i. In compliance with applicable laws, each elementary, middle, and high school shall make a breakfast meal available if a student arrives at school on the school bus less than 15 minutes before the first bell rings and shall allow the student at least 15 minutes to eat the breakfast.

ii. Students should be provided adequate time to eat lunch, at least 20 minutes for lunch, from the time the student is seated.

iii. Breakfast periods should be scheduled to provide enough time for students to eat. An additional option should be an in-class breakfast program.

iv. Lunch periods should be scheduled as near the middle of the school day as possible. Recess for elementary grades should be scheduled before lunch.

v. Cafeterías should provide enough serving areas so that students do not have to spend too much time waiting in line.

vi. Dining areas should be attractive and have enough space for seating the students who will be dining.

vii. Potable water must be available for students at meals are served.

viii. Food should not be used as a reward or a punishment for student behaviors, unless it is detailed in a student's Individualized Education Plan (IEP); this statement, however, is not intended to prohibit or limit such school activities as honors breakfasts or dinners.

ix. Schools should make every effort to eliminate any social stigma attached to, and prevent the overt identification of, students who are eligible for free and reduced-price school meals.

d. Child Nutrition Operations

i. The child nutrition program should aim to be financially self-supporting. However, the program is an essential educational support activity. Budget neutrality or profit generation should not take precedence over the nutritional needs of the students. If subsidy of the child nutrition fund is needed, it should not be from the sale of foods that have minimal nutritional value and/or compete nutritionally with program meals.

ii. The child nutrition program should ensure that all students have affordable access to the varied and nutritious foods they need to stay healthy and learn well.

iii. The school should strive to increase participation in the available federal Child Nutrition programs (e.g. school lunch, school breakfast, after school snack, and summer food service programs).

iv. Schools in which 50% or more of students are eligible for free or reduced-price school meals with activities on campus should sponsor the Summer Food Service Program during the summer months based on the District’s calendar.
v. The District should employ a School Food Service Director who is qualified to administer the school food service program and satisfy reporting requirements.

vi. All food service personnel should have adequate pre-service training in food service operations.

vii. A child’s need for nutrients does not end when the school session ends. Therefore, effort should be made to offer meals during breaks in the school calendar and to coordinate with other agencies and community groups to operate or assist with operating, a summer food service program for children and adolescents who are eligible for federal program support.

viii. Students are encouraged to start each day with a healthy breakfast. The District should encourage that all children have breakfast either at home or at school in order to meet their nutritional needs and enhance their ability to learn. Bus schedules should be developed with the goal of delivering students to school on time to encourage participation in the school breakfast program. Schools should shall operate a breakfast program. Schools should, to the extent possible, arrange bus schedules and utilize methods to serve school breakfast that encourage participation. This includes serving breakfast in the classroom, a “grab-and-go Grab & Go Breakfast,” breakfast during morning break or recess, and to the extent practicable, providing Provision II Breakfast. The District and/or school should notify parents and students of the availability of the School Breakfast Program.

e. Food Safety/Food Security

i. The foods made available on campus provided by the School Food Authority, should comply with the state and local food safety and sanitation regulations. Hazard Analysis and Critical Control Points (HACCP) plans and guidelines should be implemented to prevent food illness in schools. www.haccpalliance.org/alliance/haccpqsa.html

ii. For the safety and security of the food and facility, access to the food service operations should be limited to Child Nutrition staff and authorized personnel. For further guidance see the U.S. Department of Agriculture food security guidelines (available at www.fsis.usda.gov/Food_Security_&_Emergency_Preparedness/index.asp).

5. CALL TO ACTION

a. Childhood obesity is a health crisis in Florida and throughout the United States. The epidemic begins with unhealthy eating and physical inactivity patterns established when children are very young. All segments of society have a role to play in solving this complicated health issue. The School District of Palm Beach County’s "Wellness Promotion Policy" is only one part of the solution.
b. However, the Policy can become a highly visible part of the solution. It can have far reaching effects on what students eat in school and how change occurs in families and communities. Students and families who improve eating patterns are also likely to increase physical activity which is another contributor to obesity prevention. Effective action will require vigorous support by families, school and community leaders, and policy makers. Be Part of the Solution!

6. WELLNESS PROMOTION TASK FORCE -- The Wellness Promotion Task Force has established a diverse membership which includes School District employees, community partners and parents. Wellness Promotion Task Force meetings are held throughout the school year usually at Fulton Holland Educational Services Center in the School Board Room.

7. WELLNESS PROMOTION PLAN DOCUMENTATION

a. The Wellness Promotion Task Force should recognize that many of the recommended objectives will need phase-in time to implement. These recommended objectives will be included in the Wellness Promotion Task Force meeting minutes.

The meeting minutes should include the following:

i. Those recommended objectives that can be implemented as immediate action priorities.
ii. Those recommended objectives that can be implemented as short-term (one to two years) action priorities.
iii. Those recommended objectives that can be implemented as long-term (two years or more) action priorities.

b. The recommended objectives include the following goals:
   i. Nutrition Education
   ii. Physical Activity
   iii. Other School-based
   iv. Nutrition Standards

c. The Wellness Promotion Task Force minutes will serve as a tool for documenting the objectives and strategies. Each objective and strategy will be implemented, evaluated and measured within the Wellness Promotion Policy Annual Report, by the Wellness Promotion Task Force.