



THE SCHOOL DISTRICT OF  
PALM BEACH COUNTY, FLORIDA

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September 20, 2012  
**Bulletin #P-14389-SLE/SIS**

**Contact Person:**  
Susan Knight, PX 81472

**ACTION BY:**  
**Information Only**

**TO:** All Principals

**FROM:** Janis Andrews, Ed.D, Chief Academic Officer 

**SUBJECT: CHARACTER EDUCATION: *SUN SENTINEL* CHARACTER COUNTS!  
STUDENT RECOGNITION PROGRAM**

The Florida State Legislature requires that all public schools offer character education in all grades (Section 233.061, Florida Statutes). The goal of character education is to help students develop socially, ethically, and academically by infusing character development into every aspect of the school culture and curriculum (Education Commission of the United States, April 2001).

For the 9<sup>th</sup> year, the School District is partnering with the *Sun Sentinel* to recognize and support students who demonstrate exemplary character. Each month, classroom teachers, guidance counselors, afterschool staff and/or other school staff select students who best exemplify good character. Each of these students receives a *free* certificate and recognition from their school. From these honorees, the school chooses one student per month to receive the school's *Sun Sentinel Character Counts!* Award which includes a **FREE *Sun Sentinel* Character Counts!** plaque and certificate. Each participating school receives **one free** plaque per month. In May 2013, the *Sun Sentinel* will have a special Sunday Character Counts! article highlighting students showcased throughout the school year.

In order to participate, your school must complete the attached *Sun Sentinel Character Counts! School Participation Request Form*. Detailed instructions are included. Student Intervention Services in the Department of Safe Schools will assist you in the required development and implementation of your Character Education efforts. We encourage all schools to participate in the 2012-13 Character Counts! Student Recognition Program.

EWG:JA:JL:EVA:KW:slk

Attachments



Approved: \_\_\_\_\_

E. Wayne Gent, Superintendent

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**The School District of Palm Beach County – Rated “A” by the Florida Department of Education 2005 - 2012**  
“Home of Florida’s first LEED Gold Certified School”  
[www.palmbeachschools.org](http://www.palmbeachschools.org)

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# Sun Sentinel Character Counts! Student Recognition Program

## School Participation Request Form for 2012-13



School Name: \_\_\_\_\_

Principal Signature: \_\_\_\_\_

Printed Name of Character Education Contact: \_\_\_\_\_

Email Address for Contact: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

### *Certificates*

Certificates can be obtained in one of the two following ways:

1. Contact Susan Knight at [knight@palmbeachschools.org](mailto:knight@palmbeachschools.org) or by telephone 494-1472 or PX81472
2. Order on-line from EDCO at [www.edco.com](http://www.edco.com)

### *Plaques*

Each school is entitled to **ONE free** plaque per month at no cost to the school or the School District. Plaques can only be ordered on-line from Edco at [www.edco.com](http://www.edco.com). Certificates can be ordered with plaques.

### *Posters*

Sun Sentinel posters to display in prominent areas of your school will be available for *free* by contacting Susan Knight @ [knight@palmbeachschools.org](mailto:knight@palmbeachschools.org) or by telephone 494-1472 or PX81472

Additional comments/needs of the school:  
\_\_\_\_\_  
\_\_\_\_\_

*Please pony form to*  
**Susan Knight, Student Intervention Services**  
**c/o Lincoln Elementary School**  
**or fax to 494-1470 / PX 81470**  
**If you have any questions, call 494-1472 or PX81472**  
**or email [knight@palmbeachschools.org](mailto:knight@palmbeachschools.org)**



## Sun Sentinel Character Counts! Newspaper Appearance Release 2012-13

Student Name: \_\_\_\_\_  
(Print student name)

School Name: \_\_\_\_\_ Grade: \_\_\_\_\_

Home Address: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Date: \_\_\_\_\_

Program Announcement: Sun Sentinel Character Counts! in Palm Beach County

The undersigned does fully realize that he/she may appear in newspaper, print, video or electronic production of the above account. Programs or announcements for the aforementioned account may be used in newspaper on an unlimited or unrestricted basis.

The undersigned does further realize that he/she will receive no compensation for this appearance. At no time will *Sun Sentinel* be in any way responsible for the liability arising from such appearance or statement or both.

The undersigned further acknowledges that Consent and General Release has been read and understood and that he/she is eighteen (18) years or older.

In witness thereof, the undersigned has affixed his/her signature:

Student Signature: \_\_\_\_\_ Date: \_\_\_\_\_

If the above is not of legal age, this release is hereby signed by:

Parent or Guardian \_\_\_\_\_  
(Signature of Parent or Guardian)

Parent or Guardian Printed Name \_\_\_\_\_

Who is the \_\_\_\_\_ of said person.  
(Relationship to student)

Home Telephone Number: \_\_\_\_\_ Cell Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Witnessed for the *Sun Sentinel* by:

\_\_\_\_\_ Date: \_\_\_\_\_  
(School Character Coach/Teacher Signature and Title)

\_\_\_\_\_  
(Printed name and title)